



## MEMORANDUM

March 11, 2016

TO: Board of Election Supervisors

FROM: Katherine Kirk-Dantzler, Rockville 11 Station Manager  
Tony Plaia, Rockville 11 Production Manager

SUBJECT: Post Election Forum Recording on 2/06/16

Due to technical difficulties with Rockville 11's DVD recorder, the recording for the Post Election Forum on February 6<sup>th</sup>, 2016; does not include the introductions of the Board of Election Supervisors.

However, the recording does include all of the Forum's testimony.

As a result, the Production Manager responsible for this recording has since replaced the DVD recorder so we will not experience this issue in the future.

Please accept our apology for any inconvenience our equipment issue may have caused.

A handwritten signature in cursive script, appearing to read "Katherine Kirk-Dantzler".

Katherine Kirk-Dantzler  
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A handwritten signature in cursive script, appearing to read "Anthony P. Plaia".

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ORIGINAL

CITY OF ROCKVILLE BOARD OF SUPERVISORS OF

ELECTIONS

ROCKVILLE, MARYLAND

POST-ELECTION FORUM

Saturday, February 6, 2016

1 PARTICIPANTS:

2 Board Members:

3 LOIS NEUMAN, Chair

4 GRAHAM JOHNSON

5 CAROL MILLMAN

6 STEPHEN WEINER

7 Speakers:

8 JOE JORDAN

9 BRIDGET DONNELL NEWTON

10 PATRICK SCHOOF

11 BRIGITTA MULLICAN

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## 1 P R O C E E D I N G S

2 MR. JORDAN: (in process) -- if the  
3 commission itself or the Board and that was  
4 minutes and that was one of my frustrations was in  
5 an election year this body here never posted  
6 minutes. There were 8 to 9 months without minutes  
7 and you were meeting on a regular basis so it  
8 would have been nice to just kind of keep track of  
9 at least what was on the agenda and what you were  
10 discussing in terms of the agendas and any time I  
11 inquired about it I guess everything has to go  
12 through the City Clerk so there was no way of  
13 communicating with you Lois or anyone else on the  
14 body. There were two instances of the same  
15 gentleman violating one of the guidelines of the  
16 election with using the city seal. I'd like to  
17 know what you're doing about it if they'll be any  
18 fines levied. I don't think it is right that it  
19 goes unchallenged or unanswered or that there is  
20 no consequence to it. It was just a blatant  
21 violation of something that was in the guidelines.  
22 I don't know how much you interact or can interact

1 with the city part of what's going on with an  
2 election but one of the things that concerned me  
3 was that we had early voting this, that didn't  
4 concern me. I assume we're going to have early  
5 voting in the future as well. The fact they had  
6 scheduled one of the forums after early voting  
7 didn't seem to make sense. One of the televised  
8 debates I believe was the King Farm debate which I  
9 think was after early voting so not that it maybe  
10 had a major impact on the election itself but who  
11 knows what could have come out in one of those  
12 forums and somebody already case their vote and  
13 what can they do. There has been enough  
14 discussion about the ballot itself and the fact  
15 that names spilled over so I'm not going to go  
16 into that. In fact I talked to one or two of you  
17 the day I voted and we talked about it and I guess  
18 a number of people were concerned about it but it  
19 seems things are getting fixed. There was just  
20 something recently published this week about the  
21 state going with this and trying to get the names  
22 on one sheet. The list gets longer as the

1 elections get bigger. There might be some other  
2 things, I can't think of anything right now but  
3 those were some of the concerns I did have. There  
4 was a concern about the general tenor of this  
5 election but nothing you can do about that in  
6 terms of candidates and how they say and do things  
7 and signs that kind of misrepresent people's  
8 positions but that's all I have to say and thank  
9 you for the work that you do and look forward to  
10 seeing you all again in four years.

11 MS. NEUMAN: Thank you very much.  
12 Someone else came in did you sign in? And let us  
13 know if you wish to speak.

14 MS. DONNELL NEWTON: I'm Bridget Donnell  
15 Newton and I thank you for the opportunity of  
16 giving feedback on the recent election and I thank  
17 you for your service. You guys have a met an  
18 awful lot and I know it has been a lot of good  
19 diligence put into this election and I want to on  
20 behalf of my treasurer and campaign manager thank  
21 you for the changes made to the financial reports.  
22 They were very helpful and very much appreciated

1 and I think bring transparency to the process. I  
2 will also say that it is unusual being on this  
3 side of the dias and that is a good thing but one  
4 thing that I have learned in my short term on that  
5 side of the dias is that when people really want  
6 to communicate, a round table or a work session  
7 format is really helpful because people then feel  
8 that they can contribute without having to stand  
9 up and be in a more formal setting. So I would  
10 just suggest that in the future you go back to the  
11 previous way of doing things which is more of a  
12 work session because I think it might bring out  
13 more people and it might contribute to more of a  
14 dialogue as opposed to testimony. But on the  
15 whole I just want to say thank you for your  
16 service and I'm available for questions or  
17 anything that you might need to know otherwise.

18 MS. NEUMAN: I would like to ask and I  
19 think I speak on behalf of more than just me since  
20 you mentioned the campaign fund report were you  
21 satisfied with the categories of expenses that we  
22 asked and do you have any suggestions for other

1 categories or some we should eliminate or some we  
2 should ask for? Or you may want to think about  
3 that and let us know. It would be in the front of  
4 your mind if you really had an issue so if that's  
5 why if you thought about it you've probably been  
6 thinking about if it was an issue but if it hasn't  
7 been let us know if you have any suggestions.

8 MS. DONNELL NEWTON: I'll speak to  
9 Dennis and Fred and make sure what their thoughts  
10 are and get back to you about that.

11 MS. NEUMAN: Sure thank you. We're  
12 always tweaking this package.

13 MS. DONNELL NEWTON: But in tweaking it  
14 you make it better and that's a good thing.

15 MS. NEUMAN: Hopefully, that is the  
16 intent. Patrick you can speak next if you'd like.

17 MR. SCHOOF: My name is Patrick Schoof.  
18 I was a candidate for Rockville City Council at  
19 the previous election in 2015. I am speaking this  
20 morning to share a few thoughts. It is my  
21 understanding that a fair number of my thoughts  
22 have already been expressed by people who



1 presented on Thursday and I was unable to be here  
2 at that time. Joe had talked about the city seal  
3 and the use of the city seal that was certainly  
4 something that had been discussed during the  
5 campaign as an issue that could have been promptly  
6 addressed with more strength. There was a concern  
7 regarding the signs and I don't know what it says  
8 in the actual code regarding stating that someone  
9 is Rockville's mayor when they indeed are not.

10 That was brought to the attention of the Board of  
11 Supervisors of Elections and to the best of my  
12 knowledge nothing strong came forward to correct  
13 that immediately and that was discouraging. Some  
14 of the initial concerns that I had regarding the  
15 election began when I first became a candidate. I  
16 was handed a campaign packet as you well know a  
17 folder that identified what the responsibilities  
18 were what the expectations of the candidates were  
19 what the filing dates were what the reporting  
20 periods were and that seemed to change a great  
21 deal in the first couple of months. I had a  
22 treasurer who I told based on the information

1 provided to me that they did not have to have any  
2 previous experience, they did not need to be an  
3 accountant, that they could simply follow the  
4 forms and fill out the information. During the  
5 candidate orientation a candidate who happens to  
6 be an accountant was actually the one who brought  
7 up the fact that it didn't seem clear to him what  
8 you were asking for and this is someone who is an  
9 accountant for a living. And he asked if there was  
10 going to be an actual sample of what it was that  
11 you expected. There was no sample. For first  
12 time treasurers with no formal accounting or  
13 bookkeeping experience there was no training  
14 provided, although we had an orientation  
15 treasurers did not. I'm bringing this forward  
16 because I've heard this from a couple of  
17 treasurers specifically mine more than any that  
18 when comments were given back regarding her  
19 treasurers report because she didn't have a  
20 background in that area that she'd be given  
21 comments piece at a time regarding what was not  
22 accurate with the report as opposed to very

1 spelled out. Now I was not part of those  
2 conversations. Some of those conversations she  
3 called in and talked to Sara she tried to talk to  
4 you directly. I'm hearing this secondhand but her  
5 concern was, is that she only had instructions  
6 piece at a time not very clearly, no samples and  
7 that there should have been some kind of training  
8 or orientation for those treasurers who were  
9 involved. Certainly I had the concern about why  
10 we had a debate after the early voting. In  
11 general I had a concern about early voting in  
12 general. People potentially who weren't going to  
13 be around or unavailable could have said I'm going  
14 to absentee ballot. I know it's not quite the  
15 same thing but lots of people historically have  
16 used it that way or they could have just found a  
17 way to come out and vote. We can also find ways  
18 to make it easier for people to vote during  
19 Election Day in a local election where as in  
20 presidential elections there are a lot more places  
21 to vote that it makes it more convenient for  
22 people particularly people who have a difficult

1 time getting out and traveling potentially further  
2 to polling stations. Local elections get poor  
3 turnouts not just because they're less advertised  
4 and people are less concerned about issues but  
5 often because there are fewer places to vote and  
6 it is more difficult to vote on those days. I  
7 don't know how we can correct that in the City of  
8 Rockville but that would be good. I certainly  
9 have an issue regarding how our early voting was  
10 done as you well know based on my comments the day  
11 of early voting and based on my comments put to  
12 you in writing. The comments by the Board of  
13 Supervisors of Elections that were returned to me  
14 regarding the fact that it was not an issue were  
15 disconcerting at the time and certainly more  
16 disconcerting now that the officials of the state  
17 of Maryland have come forward and said for the  
18 exact same reasons brought to your attention that  
19 these machines will not be used in the federal  
20 election. That is highly disconcerting. It has  
21 also come to my attention although I can't speak  
22 at any great length or with any specific detail

1 but I had a phone call yesterday that brought into  
2 question how accurate our paper ballot voting  
3 machines were. It is my understanding that more  
4 information will be brought to you later about  
5 that. I am not a party of that but there was a  
6 discussion about it and that was brought up during  
7 the course of the election the accuracy of those  
8 machines and whether there would be doubling  
9 checking of those votes. Do you have any  
10 questions for me at this time?

11 MS. NEUMAN: Yes I do. First of all  
12 regarding the treasurer, excellent points. I  
13 don't we've thought about having an orientation  
14 for treasurers and that is certainly something  
15 that is for us to think about. In terms of the  
16 examples we tried to work with the in kind piece  
17 which has been a thorn for years and we took it on  
18 and said all right lets do our best and try to  
19 define it and the way we did that was to give an  
20 example and track it through to show this is how  
21 you would handle something in kind. If they idea  
22 is to have an entire document filled out as an

1 example we can certainly take that under  
2 advisement. I don't know that we really thought  
3 about that, we certainly haven't acted on it but  
4 we can certainly talk about it.

5 MR. SCHOOF: For clarification I know  
6 personally that my treasurer spoke to two other  
7 treasurers during the course of the election in  
8 trying to fill out the financial reports and they  
9 went back and forth talking about what they  
10 thought you wanted from them without any true  
11 clarity to what it was that should go in the blank  
12 or how it should be done. And people made their  
13 best guesses and I'm guessing more people did  
14 fairly well with those guesses but there was  
15 clearly an uncertainty both from one conversation  
16 that I personally heard and from conversations  
17 that I heard from my treasurer regarding what the  
18 expectations were.

19 MS. NEUMAN: What I can tell you is the  
20 lack of clarity is not reflective of the amount of  
21 time and effort that we put into it because we  
22 spent meetings, hours working on trying to make it

1 as clear as possible going over every single  
2 campaign fund report that came in from every  
3 single candidate and trying to give a reply for  
4 that specific issue for that specific person with  
5 as much clarity and as much detail as we could.  
6 Because last time we did not so that was not  
7 useful so now this time we said lets try to say  
8 row this, column this, schedule this and so forth  
9 to be as specific as we possibly could be. What  
10 you're saying is that's still not doing it. I  
11 don't know that I'm totally clear on what would do  
12 it. I don't know exactly how we can resolve it  
13 and I again ask you in terms of a sample when you  
14 say sample is the answer that you want an entire  
15 form filled out with dummy numbers an dummy  
16 categories to just show you how it would flow?

17 MR. SCHOOF: That was the request of my  
18 treasurer that if she would have had that, that  
19 that would have helpful and it was the request  
20 that was brought by this candidate that I  
21 referring to earlier during the candidate  
22 orientation that they were wondering where that

1 was in the packet and they found at the time that  
2 there was no such sample.

3 MS. NEUMAN: But is that the definition  
4 of a sample?

5 MR. SCHOOOF: Yes to my understanding.

6 MS. NEUMAN: Okay and then Graham has a  
7 question. Regarding the orientation for  
8 treasurers we can certainly consider that for the  
9 next round that is a good thought. I'll turn it  
10 over to Graham.

11 MR. JOHNSON: Graham Johnson. What  
12 would be useful is if you could, you indicated  
13 some treasurers had confusion about how do I do  
14 this if you could find out from them what specific  
15 things that seemed to have multiple  
16 interpretations that would be very useful to us as  
17 we try to make clear what the intent is.

18 MR. SCHOOOF: Since there is a fair  
19 amount of time between now and the next election I  
20 think it would be helpful for the Board of  
21 Supervisors of Elections to invite those  
22 treasures, all of them you have all of their



1 information, ask them to sit down at a table and  
2 meet with you and talk about what the issues were.  
3 Whether they were issues of clarification,  
4 reporting issues, deadline issues, information  
5 that needed to be provided to them earlier,  
6 clearer in what blank and why, what the lowest  
7 level of expectations is for those blanks for  
8 example taking a very tiny blank, I heard this  
9 from a couple of treasurers who had to try to fit  
10 an entire address and city state and zip and get  
11 it down to 6 point, 5 point font if you will just  
12 in order to make it fit that cell.

13 MS. NEUMAN: Were they using Excel?

14 MR. SCHOOF: Some of it had to be  
15 handwritten in because for example some people  
16 would not have, a donor would have made a  
17 donation, they filled in everything and at the  
18 last minute they're still trying to get that  
19 information. It has already been printed out and  
20 then they had to handwrite in the last one that  
21 they missed and you can't hand write that small.

22 MS. NEUMAN: No you can't and that was

1 the intention was for it to be electronic.

2 MR. SCHOOF: There was also a question  
3 at some point about more forms being available  
4 online. Someone had talked to me about this in  
5 being able to download forms. It was my  
6 understanding that it has already been brought to  
7 your attention and I won't speak to that issue  
8 further.

9 MS. NEUMAN: They are already there.

10 MR. SCHOOF: Supposedly there was an  
11 issue brought up by someone else Thursday about  
12 getting forms to download.

13 MS. NEUMAN: They're there. We were  
14 asked before to do that and we made a big effort  
15 to make it happen so they are there. They may not  
16 have gone there but they are there.

17 MR. SCHOOF: Great.

18 MS. NEUMAN: You talked about early  
19 voting and your concern about it and you said it  
20 is easier to vote on Election Day. There are not  
21 enough places to go to, can you describe what  
22 you're talking about.

1           MR. SCHOOF: When I was going door to  
2 door if there is a national election there's more  
3 voting stations for example people in my  
4 neighborhood said that it was very difficult for  
5 them to and it might not seem the case but for  
6 them to go up to the other polling station at the  
7 Community Center versus going to Maryville  
8 Elementary School and vote was difficult for them.  
9 There were a couple of people who live for example  
10 in David Scull neighborhoods who have difficulty  
11 moving, getting out, and not having  
12 transportation. I know a couple of people who  
13 wanted to vote who didn't vote simply because they  
14 couldn't go to Maryville where people were.

15           MS. NEUMAN: And why did they not get an  
16 absentee ballot?

17           MR. SCHOOF: I'm simply telling you what  
18 they told me when I was knocking on their door.

19           MS. NEUMAN: Just from a background to  
20 give you an overview. The methods that we've used  
21 for exactly what you're saying so that no one is  
22 prevented from voting, we don't want to

1 disenfranchise anyone and so I'm disheartened to  
2 hear that. We have absentee ballots that people  
3 can have sent to them, we have early voting for  
4 people that can not come on Election Day during  
5 the hours that it is open because they're working  
6 or with children or so forth and a week day, full  
7 day is not convenient for them so they can vote so  
8 therefore we brought in early voting which is the  
9 trend in the country to provide it on off week  
10 days in a location that is central with parking  
11 and making it available for all kinds of hours.  
12 So the intent is to reach out to everyone. We  
13 have voting capability for people who are disabled  
14 and the state and we make a tremendous, conscious  
15 effort to make sure that people can enter the  
16 polling place, leave the polling place and vote  
17 regardless of what ever capabilities they have  
18 physically, emotionally, mentally et cetera and we  
19 have curbside voting as well. So I'm not clear on  
20 what you're asking for.

21 MR. SCHOOF: Well I understand what  
22 you're saying. We're talking with the Board of

1 Supervisors of Elections who is very aware of the  
2 elections and all the opportunities that exist for  
3 people. You're talking with candidates who are  
4 familiar with most of them if not all of them as  
5 well but you're also talking about thousands of  
6 people in the City of Rockville who don't have the  
7 knowledge or the experience with the election  
8 process that we do and how they can use that.

9 There were lots of people that I spoke for example  
10 who were on the other side of 270 who were  
11 confused about where the new voting place was  
12 going to be and having to find it. I'm sharing  
13 with you responses who were very concerned about  
14 where it was. I ran into people during election  
15 day while I was at that polling station twice who  
16 said it took me 15 or 20 minutes to drive around.  
17 I don't know how many people and grant it  
18 sometimes you have to move a polling station I  
19 understand that but how many people don't vote  
20 because they're in a rush and after 15 to 20  
21 minutes of looking around for a new polling  
22 station and they can't figure out quite where it

1 is or they drive past or drive on the wrong street  
2 they don't get to do that. Or people who are  
3 accustomed to voting at Maryville Elementary  
4 School for the past 10 elections lets say and then  
5 suddenly it is at a different location. I don't  
6 expect that you can fix all these things, I don't  
7 expect that that is something that will always be  
8 within your control I'm simply stating it as an  
9 issue as to why some people don't vote. Could  
10 they vote through absentee I'm sure they could, do  
11 people think that way, no, is someone at every  
12 door that I knock on no, and do I knock on every  
13 door absolutely not.

14 MS. NEUMAN: Let me ask you a question.  
15 You go around knocking on doors before the  
16 election of course. Do you offer that information  
17 to the people you're talking to and say this is  
18 your polling place do you know how to get there,  
19 do you offer them a map because that would be  
20 unbelievably helpful.

21 MR. SCHOOF: I do not usually spend a  
22 great deal of time when I'm knocking on doors

1 asking people if they know how to vote and where  
2 to vote and giving them maps. As a candidate that  
3 should not be my responsibility as a candidate.  
4 It should never be my responsibility nor should  
5 the Board of Supervisors of Elections expect it to  
6 be.

7 MS. NEUMAN: You would not think that  
8 you would want to provide that information?

9 MR. SCHOOF: If someone asks me a  
10 question and addresses that specific thought to me  
11 I'm happy to explain to them and I did on several  
12 occasions but I can't spend an extra 3 or 4  
13 minutes at every single door that I knock on  
14 asking them have you seen the map and do you know  
15 where the place is and do you have directions and  
16 can you get there do you have somebody that can  
17 get you there. Because again that is not my  
18 responsibility it is to be made very clear by the  
19 Board of Supervisors of Elections and anything  
20 that is put out by the Board regarding how the  
21 election is going to be what things are going to  
22 look what is a ballot going to actually look like

1 all of these things are not the responsibility of  
2 the candidates. It is the responsibility of the  
3 Board and for that matter any other parties that  
4 are engaged in the process outside of the  
5 candidates.

6 MS. NEUMAN: It's extremely interesting  
7 to hear your view. Thank you very much on that.  
8 That's all I have to say on that. Is there  
9 anybody else?

10 MR. SCHOOF: Just as a general comment  
11 to your last statement regarding my opinion on the  
12 matter.

13 MS. NEUMAN: What matter is that?

14 MR. SCHOOF: You were talking about that  
15 it was nice to hear my opinion on what I thought  
16 about the Board of Supervisors of Elections  
17 responsibility.

18 MS. NEUAMN: No, no, all I said was it  
19 was good to hear what you had to say I didn't  
20 narrow it down quite that much.

21 MR. SCHOOF: This is my first time being  
22 a candidate in the City of Rockville. I've worked



1 with elections in other parts of the country to a  
2 much higher level. I've worked with congressional  
3 campaigns and presidential campaigns early in my  
4 career. I was personally very concerned about a  
5 number of things that took place during the  
6 campaign certainly from the candidate side there  
7 were a number of what I thought were inappropriate  
8 candidate behaviors but we won't speak to that  
9 today. But I was concerned about and grant it I  
10 certainly appreciate the number of hours and the  
11 number of years in many cases that you've put into  
12 this but there were a number of issues that caused  
13 problems for candidates that caused problems for  
14 treasurers, changing deadlines, changing reporting  
15 times, issues regarding the early voting process  
16 that cost me more than a day the last week of the  
17 election in trying to find out what was happening  
18 only to find out that the state of Maryland has  
19 come out with a very clear decision on that entire  
20 early voting process as it relates to the  
21 electronic machines. A lot of things took place  
22 some within your control and some not but as a

1 candidate I should be able to move freely and be a  
2 candidate and spend my time being a candidate in  
3 focusing of the election and not be thinking about  
4 these things and not running around asking  
5 questions of my treasurer about whether things  
6 were done or not done and her coming back to me  
7 and saying this is what they told me and this is  
8 what I did or having other candidates talk to me  
9 about problems that they were having as well. And  
10 time that they were spending not being a candidate  
11 but time they were spending during the election  
12 including in the last week or two of the election  
13 when time was really at a crunch trying to deal  
14 with issues that no candidate should have to deal  
15 with. Things that are right the first time or  
16 things that are noticed by the Board of  
17 Supervisors of Elections or things that are  
18 brought to the attention of the Board of  
19 Supervisors of Elections and dealt with promptly  
20 whether that's a seal or a sign that's been posted  
21 that is inaccurate that misrepresents things.  
22 Whether that is early voting machine issues

1     whatever that is and there were others as I  
2     understand from other candidates but they can  
3     speak on their own behalf, these are things that  
4     no candidate should have to deal with. And they to  
5     my mind need to be thought about seriously,  
6     corrected seriously and be dealt with so that that  
7     is never an issue for candidates again and again  
8     so the candidates can be candidates and have time  
9     speaking with people in the City of Rockville and  
10    representing them and sharing their views so the  
11    people can make healthy good decisions about the  
12    leadership. And if I'm busy doing something else  
13    or if other candidates are busy doing something  
14    else it is much more difficult for people to get  
15    that information from those candidates that can't  
16    reach them and those candidates don't have time  
17    for.

18               MS. NEUMAN: I think we've been very  
19    generous for the time frames so we thank you very  
20    much for your insights and thoughts and for being  
21    here.

22               MS. MULLICAN: Brigitta Mullican again.

1 As you know I was here on Thursday and I always  
2 like to hear other people's comments so I don't  
3 have to either repeat them or confirm I agree with  
4 them. I was very happy to hear Patrick speak  
5 because he was a new candidate and I knew that he  
6 was going to have some new perspective. What I  
7 would like to say is this was my third time  
8 running and I guess each election is different and  
9 there are different frustrations that come. I  
10 think having 4 year cycles in Rockville is  
11 fantastic because you're going to have a lot of  
12 time to really go over this; one the suggestion  
13 about the treasurer is excellent. If you have a  
14 presentation and I would suggest that you have  
15 someone actually do the screen, have the  
16 spreadsheet on the screen and give examples of the  
17 normal things that happen. The problem is you  
18 can't address everything I realize that but as an  
19 experienced candidate and one who has worked  
20 closely with my campaign treasurers who didn't  
21 know anything as I guess Patrick's treasurer this  
22 last time I spent a lot more time and I thought I

1 had someone who knew a little bit more about  
2 spreadsheets so it was very frustrating. So  
3 specifically since you want to know what can be  
4 improved in the spreadsheet where you had one  
5 schedule and you had to list your expenses you had  
6 a second page that related because you had like 30  
7 columns so half were on one sheet and half were on  
8 the other. The very frustrating thing for us was  
9 the fact that we did fund raising early so we got  
10 a lot of contributions that exceeded you first  
11 page. In other words if you had, a lot of people  
12 may not have had a lot of PayPal contributions. I  
13 know when I did it once before I had three and it  
14 was so easy to deal with but in this campaign I  
15 had a lot. So when I had 100 contributors I was  
16 probably on the third page of that schedule. The  
17 frustrating part and it took us for ever at the  
18 beginning to figure out how to do it in the first  
19 25 listings if you put somebody's name, PayPal,  
20 \$25 you had to go to the second page and put the  
21 fee. The problem was and I'm not sure if I'm  
22 explaining it right it would be much easier if I

1     could show you, the problem was the formula was  
2     working but in other words if you have on Line 25  
3     of the first schedule page you go to the second  
4     one you've got to put that fee exactly on 25 and  
5     the two didn't even match. If you go from page 1  
6     to page 2 the heading line, it was not consistent;  
7     it was very, very frustrating. If you know Excel  
8     like I do I was able to figure it out but let me  
9     tell you we spent hours and my treasurer was so  
10    frustrated she said she would never do this again  
11    and thank God she did help me and we started early  
12    but that was very frustrating. So his suggestion  
13    about having a treasurer's session and just put up  
14    a screen and give a few examples is wonderful.  
15    I'm sure people who might not have done PayPal it  
16    wasn't an issue. If you didn't have in kind it  
17    wasn't an issue so there's always these different  
18    scenarios and it's hard for you. And I know I was  
19    with you all. It's hard to cover every scenario  
20    in these instructions and another thing my  
21    treasurer and I had was interpreting what the code  
22    said. We were going around and around about this

1 anonymous thing it drove me crazy. We had to call  
2 Sara and so you have to remember that you have 10  
3 candidates and 10 treasurers that are all going to  
4 interpret things differently so nothing is  
5 perfect. The guide is there, the resource is  
6 there but the frustration of feedback timing is  
7 very poor. So I hit the anonymous. New voters  
8 how do you do that? You talked about a map. Yes  
9 I went door to door. I actually took peoples  
10 names who had a problem getting to the polls. I  
11 had 20 people who I personally sent them the  
12 application. I had no idea if they used it. I'm  
13 waiting to get the database to be able to go back  
14 and see if they voted absentee because then it  
15 gives you feedback that a candidate can help in  
16 that area although it is not your responsibility.  
17 As you said if you can't get to the polls you can  
18 vote absentee it is so simple and you can do it  
19 ahead of time. So there are options and of course  
20 there was early voting which was fantastic. And  
21 yes I had the map with me because when I knocked  
22 on somebody's door and they were first time

1 Rockville voters because a lot of them that were  
2 here one year or two year they hadn't voted in the  
3 city. So I showed them the map and they loved  
4 that. But yes he's right a candidate doesn't have  
5 time to reach every new voter to give that  
6 information and everybody doesn't read the  
7 Rockville reports and mind you I don't always read  
8 it in a timely fashion. So the city does its job  
9 in getting information out so they're covered  
10 there but how do you get more people to vote is I  
11 think is one a candidate has to do that however as  
12 you know I said it Thursday night I did almost  
13 8000 doors and the voter turn out was still less  
14 than it was in 2013 and I was very disheartened  
15 but I would like to see the data so I can see who  
16 voted where I knocked on the door and literally  
17 talked to someone and see if they did vote and  
18 then I could say yeah that really does work. But  
19 because there is so many changes of people coming  
20 and going on the database but you already know the  
21 database issue. Another thing feedback and I have  
22 this complain about even the city council and I



1 think they're doing a better job. When you have  
2 community forum people come up and they bring  
3 information and I can tell from my own experience  
4 not one of those council members make comment. A  
5 few of them say thank you for coming and you know  
6 why come here if you don't get feedback and that  
7 was stated they don't like this forum they like  
8 the back and forth forum, that is something you  
9 all get to choose how to do it but it is more  
10 affective. No more treasures are here with all  
11 the issues that were there is disheartening but I  
12 can tell you my treasurer said she's had it and  
13 time is valuable and conflicts and all that. I  
14 explained the specifics and my problem to is  
15 trying to put it in writing and I guess my  
16 question is if we come here and state this  
17 verbally where there be some sort of summary that  
18 you can use or do you really depend on my to come  
19 back and put in writing which I guess I could how  
20 are you going to deal with that?

21 MS. NEUMAN: This is being recorded.  
22 This is for if you think of something later or for

1 someone who can't come then this is another  
2 mechanism for them to get their information.

3 MS. MULLICAN: But you're getting some  
4 excellent ideas, you're getting some things that  
5 you can do and you already know all the code  
6 issues and as I said I was complaining about forum  
7 with the council and again like here agenda's and  
8 meeting minutes. Meeting minutes I had that  
9 frustration when I was with you all on the Board.  
10 I really wanted to see more specifics in the  
11 meeting minutes like what did we discuss and how  
12 did we discuss and agenda items are so general it  
13 doesn't tell me anything. I always think what are  
14 they going to discuss this time is there an issue,  
15 is there something new. You don't get to see that  
16 there's any change from meeting to meeting. Again  
17 it is not my decision I'm just saying from outside  
18 here it means nothing when you go to the agenda  
19 and it is always the same thing. I did that with  
20 the ethics commission I wanted to see what they  
21 were going to discuss, were they going to discuss  
22 something that had relationship to the election or

1 something specific. That's just my personal thing  
2 because you know I like detail. I addressed the  
3 absentee issue and like I said things always pop  
4 up as I hear other things but I'm always willing  
5 to help but I think the excellent suggestion and  
6 you have more time in the next election if you  
7 have a little preview in the orientation where the  
8 treasurer actually gets to see it on screen and  
9 you plug something. I'll even give you mine and  
10 whatever. I've had the frustration at all levels.  
11 As a treasurer, as a candidate, as a Board member,  
12 as a citizen, as a voter and I love the process  
13 and I love Rockville and I think it can be better  
14 and we can't compare to congressional because it  
15 is all different.

16 MS. NEUMAN: Well from your vantage  
17 point thank you for sharing your insights. From  
18 your vantage point of all those areas hopefully  
19 you've seen some change and some of it has been  
20 positive.

21 MS. MULLICAN: Absolutely.

22 MS. NEUMAN: In terms of what you were

1 saying about personally giving information to  
2 voters about where they vote and the maps and so  
3 forth thank you for doing that. I think if we  
4 look at the bigger picture the question is  
5 strategizing. What are the best strategies that  
6 we can use together, collectively to get more  
7 people to come out and vote? Since you have  
8 personal individual contact with every voter,  
9 you've shaken their hands we have not. Sometimes  
10 that has a very positive effect on people and  
11 would encourage them to go out to vote. There are  
12 some candidates who do what you do who are willing  
13 to share some information. There are other  
14 candidates who have Mr. Schoof's opinion that no  
15 it is not the candidate's responsibility and that  
16 has been made very clear to me in several parts of  
17 my life in elections. People do not feel it is  
18 the candidate's responsibility. I guess the way  
19 I'm looking at it is what is the best way, all of  
20 us in the world of elections, can encourage people  
21 to come out and vote and how does everybody  
22 contribute in some way that's best and comfortable

1 for them. We were as you know we spend a  
2 tremendous amount of hours on the campaign fund  
3 reports as you do. There is something wrong here.  
4 Because all of us are putting in a lot of time all  
5 trying to do the best thing, the right thing and  
6 be accountable to the citizens of Rockville but it  
7 is taking a number of hours. So it is wonderful  
8 to get your very, very specific feedback as to  
9 what the issues are and specific suggestions so  
10 that we can try to resolve it so it works better  
11 all the way around. And then we would be able to  
12 give attention to some of these other things as  
13 well. Are there any more questions or comments?

14 MS. MULLICAN: Well you sparked another  
15 specific and the campaign finance report the  
16 spreadsheet the frustration I had once my  
17 treasurer had finished her part and I tried to  
18 print it on my printer of course I gave you  
19 samples of what happened because when I was trying  
20 to put the page numbers on and I'd go back and  
21 print it the page number wouldn't print out you  
22 had to move it over. And then the same thing

1 where it says amended yes or no I didn't even mess  
2 with the formatting it was messed up. Again it  
3 might be a printer issue but I'm just saying those  
4 little things are frustrating when you're dealing  
5 with that and all you want to do is put the  
6 information on and turn the report in and I mean  
7 we spent hours. I guess others didn't have as  
8 many lines as we were dealing with and their  
9 printer, I don't know it was just very, very  
10 frustrating. Like I said it was my third campaign  
11 and even though there were a lot of improvements  
12 and I knew more and it was clearer for me because  
13 my treasurer would not have been able to figure  
14 this out especially with the lines it is  
15 frustrating and an excellent idea for having  
16 training for treasurers. As far as voter turnout  
17 it is a national issue and there are lots of  
18 reasons we can do that and everybody is going to  
19 have to help. I was disappointed that going door  
20 to door didn't make more of an impact but it was  
21 true I did knock on a door and they didn't even  
22 know there was an election. They don't read the

1 Rockville reports, they don't read their sample  
2 ballots sent to their house and they don't watch  
3 Channel 11 and so how else if they don't do that  
4 do they know there is an election. Although some  
5 people said oh yeah I saw your signs all over.

6 MS. NEUMAN: We need to go back to the  
7 drawing board all the time in what are the best  
8 ways to reach out to voters and certainly it is  
9 happening all over the country in every  
10 jurisdiction, national elections because voter  
11 turnout is really down.

12 MS. MULLICAN: Well I'm proud of what  
13 Rockville does and I'm glad there is a dialogue  
14 but I just want you to know people are frustrated  
15 with this kind of thing and they're spinning  
16 wheels and some people like us are dedicated and  
17 come out and others have more important things  
18 they're doing so thank you. But thank you and I  
19 hope you get another person to help you and having  
20 gone off and done the other side I know I kept  
21 telling people I know what they have to deal with  
22 I know there is big court code issues, there's

1 public hearings and there is so much you can't do  
2 it in a year and of course you've got the city  
3 agenda's. You're competing with everything but  
4 all in all it happened, it went well, early voting  
5 was good, there are going to be improvements, I'm  
6 concerned about some people worrying about the  
7 system. I guess they tell me there is no perfect  
8 system. It's a matter of the margin of error  
9 you're accepting. I follow this constantly.

10 MS. NEUMAN: Well there's also I'll just  
11 be extemporaneous for two seconds but there is  
12 also the positive for the jurisdiction of  
13 Rockville which is that it is independent and can  
14 choose its voting system whereas other  
15 jurisdictions must do what the state does. So we  
16 don't have to use the equipment as we used it we  
17 did that this time, we've done it in the past but  
18 it can certainly go under study to see what might  
19 be of interest to the citizens of Rockville in  
20 terms of method. It is having an election that is  
21 important.

22 MS. MULLICAN: Another issue with data



1 it was brought up Thursday about the data,  
2 people's names on the list and how you get them  
3 off, people don't realize and I did that a lot  
4 when I went door to door they'd say oh my kids  
5 don't live here anymore and I'd say please return  
6 your sample ballots, please let them know they  
7 have to let the -- in other words people don't  
8 read what their responsibility is and that's  
9 another issue is getting a lot of the names off  
10 the list. It is very frustrating and I think our  
11 voter turnout is much higher because of that. I  
12 also worry about the database when you think about  
13 40000 registered voters that means out of our  
14 60000 people are you telling me that 40000 are all  
15 over the age of 18? I don't know I just have an  
16 issue with that database.

17 MS. NEUMAN: Well just to give you some  
18 more information about those ballots those that  
19 were returned went back to the county. The county  
20 does research on them and sends that information  
21 onto the state. The state then does it thing in  
22 terms of updating the database. So that's where

1 it is in the system.

2 MS. MULLICAN: Well in 2013 I  
3 volunteered to count all of those returned and  
4 there were almost 3000. How many were there this  
5 year?

6 MS. NEUMAN: Less.

7 MS. MULLICAN: Okay but it is still  
8 happening they're still sending them back.

9 MS. NEUMAN: Well it will always happen  
10 the question is what is a reasonable number and I  
11 don't know the answer to that but everybody is  
12 going to get ballots returned because people are  
13 mobile.

14 MS. MULLICAN: I try to tell people when  
15 their kids -- they say oh we just throw them away  
16 I said no send it back.

17 MS. NEUMAN: What we can do is talk with  
18 other jurisdictions and get a sense of what per  
19 cent they return and we can talk to the county as  
20 well to find out what is a reasonable amount that  
21 you can expect that and find if we are in excess  
22 and if so by how much.

1 MS. MULLICAN: It is another educational  
2 issue.

3 MS. NEUMAN: No question.

4 MS. MULLICAN: Okay and thank you so  
5 much.

6 MS. NEUMAN: And what you're doing in  
7 telling people is a good thing, thank you. Did  
8 that spark comments or thoughts from anybody else?

9 MS. NEWTON: Thank you very much for the  
10 record Bridget Newton. It did spark a couple of  
11 things and I also text my campaign manager who is  
12 out of town and he absolutely concurs with  
13 Brigitta. The way the format is it would be nice  
14 to get all of that on one page because it is very  
15 difficult getting it through. I didn't get to  
16 speak to the treasurer but I will do that. I'm  
17 hoping that everybody was invited treasurers,  
18 campaign managers and candidates.

19 MS. NEUMAN: Yes, oh yes.

20 MS. NEWTON: Ok good. The financial  
21 forms should be updated and modernized even though  
22 we have come into the new world with PayPal and

1, whatnot the forms are still back in the day when  
2 there were transfers from petty cash and things  
3 like that and campaigns don't work like that  
4 anymore. There should be a place for charges.  
5 The candidate may receive a \$25 donation by PayPal  
6 but there is also a fee assessed by PayPal. So  
7 there needs to be more places and ways to  
8 enumerate all of those things. I want to also  
9 support the comment that was made about voting  
10 places. I know we're no longer voting in schools,  
11 I think that's fine but I think we need to revisit  
12 where in the city each neighborhood, each polling  
13 place is. Back in the day when East Rockville  
14 voted at the Pump House and then that was removed  
15 when the Pump House was going under renovations it  
16 was never returned. I spoke to many voters in  
17 East Rockville who don't vote because they want to  
18 go back to the Pump House. Whether I agree with  
19 them or not that's not the point the point is  
20 people think that they should be able to vote in  
21 their own community. There were a lot of people  
22 who refused on the west side of 270 to go on

1 Wooten Parkway in the afternoon. Once they got  
2 home they were finished with the traffic. They  
3 didn't want to sit on Wooten Parkway in that  
4 traffic to get over to the new site off of Hurley.  
5 So I think we need to look at where is the new  
6 place that we're going to put on the west side of  
7 270 in that neighborhood.

8 MS. NEUMAN: If I may add to both of  
9 those things. Any suggestions you have any  
10 details you can give us regarding what you said  
11 about the campaign fund report and any suggestions  
12 you have for the location of the polling place,  
13 please we would be more than happy to hear it.

14 MS. NEWTON: Okay well the fund report  
15 I'll get back to you on. The polling places I've  
16 actually talked to a couple of people about that  
17 and one of the comments that came up in a walking  
18 town meeting was there is currently a pavilion at  
19 Potomac Woods Park. How much would it cost the  
20 city to actually enclose that pavilion and make it  
21 small community center? There are already ball  
22 fields, parking and things like that there if we

1     were to make that a community center, not a big  
2     one but a small one where there could be community  
3     meetings and whatnot would that be able to serve  
4     as a polling place?

5             MS. NEUMAN:  If you choose to do that it  
6     would be a good idea to let us know so we can get  
7     the stats and all the details that are required  
8     for conducting an election in a particular  
9     location.  In other words access for the disabled,  
10    the number of outlets we need, the square footage  
11    et cetera.

12            MS. NEWTON:  Exactly but it would be the  
13    same as the Pump House which used to be the  
14    polling place but is no longer used.  So maybe the  
15    Board needs to revisit where the voting places are  
16    and how we can be on the city more accommodating  
17    to the community.

18            MS. NEUMAN:  Now you realize of course  
19    more than anybody that as soon as you change  
20    something there are some people that you change it  
21    from that are going to be unhappy.

22            MS. NEWTON:  I understand but it's part

1 of the larger conversation is what I'm saying. To  
2 you comment about candidates canvassing on the  
3 part of the city in terms of where their polling  
4 place is ways to get there and whatnot. I agree  
5 with Patrick that is not really our place although  
6 as a first time candidate in 2009 I was able to  
7 because I had some people on my team who knew how  
8 to do it we targeted neighborhoods. Your polling  
9 place is things like that. Not everybody has that  
10 where withal and so I agree it's not really up to  
11 us it is a city function but to that point I think  
12 we as candidates and we as a city could team  
13 better. One of the suggestions that I've made  
14 previously that it would be helpful if you all  
15 thought was a good idea that it came from you as  
16 well as we need to as a city do a better job of  
17 using neighborhood resources. We need to welcome  
18 our new residents, we should have welcome packets.  
19 In those packets could be all the information not  
20 just about city services that are offered but we  
21 vote as independents in the city we're non  
22 partisan here is the polling place for this home,

1 we hope you get involved. We could send our  
2 neighborhood resource people out as door to door  
3 canvassers. When I go door to door I ask people  
4 and I'm stunned and embarrassed sometimes that it  
5 is not the person's name that I say when I read  
6 off the list that comes. So we as a city could do  
7 that and we could send our neighborhood resources  
8 people we had four years this time so you can  
9 canvas the city that way and find out who's moved,  
10 who's died, you know get those names off and then  
11 as a city forward those on up through the county  
12 and ask for follow through that it gets to the  
13 state. Any way that I think we can do more as a  
14 city to take on some of those bigger picture  
15 items.

16 MS. NEUMAN: Yes I agree we've all  
17 identified the problem and there are multiple  
18 solutions and that is an excellent one.

19 MS. NEWTON: Okay thank you.

20 MR. JOHNSON: A question you raised the  
21 issue of the complexity of the campaign fund  
22 reports and one of the thoughts I'd like to throw



1 out and to Mr. Schoof also is especially the one  
2 about expenditures it is multiple pages and we  
3 talked about the need to revisit the categories of  
4 expenditures we have. What we could do is reduce  
5 it down that they're all no categories and people  
6 say well that doesn't tell me enough so the trade  
7 off that we need to make is what is the minimum  
8 number of categories we can have and still be  
9 meaningful so that the general public in looking  
10 at these saying oh yeah that is okay. We just had  
11 no categories people say that's no kind of  
12 disclosure so that's the kind of balance that we  
13 need to have and I think that's useful feedback  
14 from people not just from the point of view of  
15 candidates but the general public in terms of what  
16 we want to have disclosure of what is really going  
17 on so that would be really useful.

18 MS. NEWTON: Right and I'm not actually  
19 saying cut down the number of expenditures I'm  
20 saying cut down the categories.

21 MR. JOHNSON: Well that's what I meant.

22 MS. NEWTON: So because I'm married to a

1 CPA and my treasurer has done this for years we  
2 error on the side of too much information I think.  
3 I think there needs to be an opportunity for  
4 people to be encouraged to do that rather than  
5 just because of who they are but I will get a  
6 letter to you from my group. Thank you.

7 MS. NEUMAN: Thank you very much.

8 MR. JORDAN: I'd be happy to give a  
9 final word. I had thought of a couple of things  
10 as well and I don't know if anyone from the City  
11 Managers Office or city staff was here Thursday  
12 but I think and maybe this format doesn't lend  
13 itself to it but they were guilty of merely a lot  
14 of pretty serious mistakes and errors I think in  
15 the campaign as well in terms of communications  
16 mostly out of the public information office and so  
17 I think it would have been wise or helpful to have  
18 them participate or at least invite them into the  
19 meetings because a lot of the issues that people  
20 had with the election had to do with  
21 misinformation coming into the PIO. Also several  
22 years ago there was I believe an election sort of

1    like a charter review commission there was an  
2    election maybe it is time to pull together some  
3    kind of a group and look at the city code for  
4    elections and seriously consider making some  
5    changes, correcting some errors in the city code  
6    itself. I don't know if you remember Bridget who  
7    it was --

8               MS. NEUMAN: Just for you information  
9    that is part of our agenda now that we have a  
10   couple of years to work on it that is what we  
11   intend to do.

12              MS. JORDAN: Great. Are you going to  
13   invite citizens?

14              MS. NEUMAN: We certainly can. I think  
15   first we need to talk about it and determine what  
16   are the parts of the code we're looking at and  
17   then determine the structure by which we're doing  
18   it, now you're saying have citizens come in and be  
19   part of a work group?

20              MR. JORDAN: I think something like the  
21   charter review commission and have people assigned  
22   by the Mayor and Council to participate and do

1 some sort of reform. Not just this particular  
2 body but have the group charter to come back with  
3 some recommendations for the council.

4 MS. NEUMAN: Sure. Well it is open for  
5 discussion. It is on the list to be discussed.  
6 Hopefully we'll get it done before 2019.

7 MR. JORDAN: Okay thank you.

8 MS. NEUMAN: Brigitta did you have  
9 something else?

10 MS. MULLICAN: Of course always these  
11 discussions bring your mind to work more. When  
12 you're talking about the specifics about the  
13 categories two things popped in my mind which  
14 shouldn't be there. Nobody in the elections that  
15 I've ever worked with except maybe Peter we don't  
16 pay rent, we don't pay salary but I guess it could  
17 come up but those are two categories that I'm not  
18 aware any of us reported. So yeah when you look  
19 at, at least those two and as you did in that one  
20 column you had supplies, equipment and other, you  
21 can kind of do that where other would be anything  
22 that you don't include and that's why I made the

1 mistake and didn't go to the second sheet where it  
2 said other and then you had explain other so you  
3 could condense the categories so you have less and  
4 then maybe they would go into other in the  
5 different category.

6 MS. NEUMAN: Very helpful. Any other  
7 questions?

8 MS. SCHOOF: This is Patrick Schoof.  
9 You mentioned earlier that Rockville is  
10 independent and we can choose our equipment as we  
11 did this time. With that equipment did the fees  
12 that were related to that equipment come from the  
13 city of Rockville or was it covered because of a  
14 beta test through the county or the state? There  
15 was a question brought up about this.

16 MS. NEUMAN: Well we had a contract and  
17 we were assessed fees.

18 MR. SCHOOF: The City of Rockville was  
19 assessed fees?

20 MS. NEUMAN: Yes.

21 MR. SCHOOF: For the early voting  
22 equipment?

1 MS. NEUMAN: Yes.

2 SARA: When you say that we were a pilot  
3 so we did not specifically pay the use of those  
4 machines we were a pilot through the state and  
5 county to use them so there was no fee assessed  
6 with the use of the machines.

7 MS. NEUMAN: I stand corrected.

8 MR. SCHOOF: Thank you Sara. I have a  
9 couple of other issues. One of the things was  
10 election Judges. A few candidates had said things  
11 about election Judges. In terms of people who  
12 were volunteering for me or trying to volunteer  
13 for whatever candidates they happened to like I  
14 was hearing during the campaign that they were  
15 getting repeated calls saying I know you're busy  
16 with the campaign but we need you over here we  
17 need you to be election Judges, we're very short  
18 on election Judges. In my case I had two  
19 volunteers who were going to be working for me  
20 potentially at polling stations and said look the  
21 higher priority right now is election Judges, they  
22 can't operate the elections without the election

1 Judges. I can't work for you, I can't do  
2 anything, I can't do material, I'm not going to be  
3 able to help you now at all for these couple of...  
4 days before the campaign instead I'm going to be  
5 an election Judge because there is such a grave  
6 shortage. That was concerning. I'm not  
7 suggesting the Board of Supervisors of Elections  
8 had total control over that. I don't know what  
9 the problem was this year regarding what I was  
10 told was there was a significant shortage and  
11 repeated requests from the parties that needed to  
12 seek those Judges to seek them. In terms of people  
13 that were candidated particularly those who were  
14 active in campaigns those people were contacted  
15 frequently simply because they were known to be  
16 people who understood the election process, who  
17 could be a part of it and potentially were polled  
18 from various campaigns simply to meet a need that  
19 could have potentially been met better through  
20 other ways if dealt with earlier and I'm not  
21 saying that's the Board of Supervisors of  
22 Elections but somewhere along the way something

1 didn't happen right and I want to make sure that  
2 is at least out on the table so that whoever those  
3 parties were can address that for the future. I  
4 don't know if this was addressed on Thursday night  
5 or if it was addressed here before I walked in the  
6 room I know that there was a letter that was sent  
7 to the Board of Supervisors of Elections during  
8 the campaign regarding Rockville Channel 11's  
9 activities immediately prior to the campaign.

10 Technically in some cases when the campaign was  
11 actually officially open regarding broadcasting  
12 certain messages about who soon became candidates  
13 about using language that was similar to what  
14 candidates were using in their campaign, that's  
15 very disconcerting. Some of that there is  
16 obviously truth to because it was documented.

17 There were other stories as well I won't go into  
18 those because they're not my issues but there were  
19 concerns about Rockville Channel 11's behavior  
20 during this process. Now I don't know if that was  
21 specific individuals or in some cases it was an  
22 over sight but simply that's something that the



1 Board of Supervisors of Elections might be aware  
2 of in the City of Rockville should certainly take  
3 a look at because of its connection and  
4 association with Channel 11. Another matter that  
5 I brought up late in the campaign but something  
6 that had been discussed by several candidates who  
7 were new candidates and that is that this year we  
8 had something new that Rockville hadn't had  
9 before. A video was made about the City of  
10 Rockville and this video which the official title  
11 was Our Town Rockville, this was a video about  
12 what Rockville is, the essence of who we are and  
13 those people who represent the life blood if you  
14 will over the years of Rockville and if you watch  
15 the video what you'll see is basically a showcase  
16 of most of the candidates. The significance isn't  
17 just that there was a video that came out but that  
18 it was during core campaigning season, that there  
19 was a big city sponsored promoted function with a  
20 lot of movers and shakers in Rockville that was  
21 held at the Fitzgerald Theater during the campaign  
22 season advertising a lot of candidates. If you

1 take a look at it there are at least six  
2 candidates that are in there that get a lot of air  
3 time. Then it was broadcast on Channel 11 during  
4 the core campaign season and in addition to that  
5 there was an event held in the city square of  
6 Rockville where it was open to the public and  
7 hundreds of people showed up again during the last  
8 two months of the election where hundreds of  
9 people and thousands who view Channel 11  
10 repeatedly saw most of the candidates broadcast  
11 again and again and again with all kinds of air  
12 time at Fitzgerald Theater with a city sponsored  
13 event, again Rockville Town Square and Channel 11  
14 so that people became very familiar with those  
15 candidates. Now whether there was any  
16 orchestration or organization of that I'm not  
17 suggesting that what I am saying is, is that it is  
18 made very clear by the City of Rockville that  
19 anything that promotes certain candidates that  
20 those won't be broadcast that attention goes to  
21 making sure that no one gets an unfair  
22 representation during the course of the election.

1 That repeated broadcast with not just peoples  
2 pictures but their names posted below their  
3 pictures and video footage repeatedly aired during  
4 the campaign certainly gave a difference to some  
5 candidates because there are thousands and  
6 thousands of people of Rockville who don't know  
7 any of the candidates and they see those names  
8 again and again and this was sponsored by the City  
9 of Rockville. This was not some third party where  
10 I wouldn't have said anything about it but I had  
11 another candidate who was a first time candidate  
12 who also didn't appear in the video and I'm  
13 speaking on my own behalf and that candidate can  
14 say something for themselves if they wish. But  
15 both of us said how interesting it was that this  
16 was being done again and again on city dime during  
17 the campaign and how there's no attention to some  
18 of the candidates who are new and who are not  
19 incumbents anywhere on that film footage.

20 MS. NEUMAN: Okay thank you. I'm going  
21 to hold you to your five minutes. Thanks so much.

22 MS. NEWTON: I just want to set the

1 record straight. The video Our Town Rockville was  
2 a production put on by Maryland Public Television  
3 and the city was selected about two years ago to  
4 be the next city in their sequence. The city paid  
5 for nothing during the production. None of the  
6 things that went on, it did take a year to put the  
7 video together. At the time there was quite a bit  
8 of discussion about when this would be coming out  
9 and a very concerted effort was made to not use  
10 city resources in any way that would jeopardize  
11 the election. There was quite a bit of discussion  
12 about the unfortunate timing of September 18 when  
13 they needed to show it and it was all based on  
14 Maryland Public Television scheduling that they do  
15 and oh by the way we were really up against  
16 Downton Abbey. That was the key was to not mess  
17 with that date. The city did pay for the  
18 reception at Fitzgerald Theater. Everyone in the  
19 community was invited. We really worked hard, the  
20 clerks office worked very, very hard to make sure  
21 that we did not in any way trade on the titles of  
22 existing elected officials. So I just want to set

1 the record straight there was a lot of effort made  
2 and I do not believe the record can confirm or  
3 deny my memory but I do not believe that Channel  
4 11 showed Our Town Rockville until after the  
5 election. I think there was quite a bit of  
6 discussion about whether or not it would be showed  
7 on Channel 11 so yes it was unfortunate in the  
8 timing but there was nothing done, the project was  
9 brought to the city, it was brought to me through  
10 the county and then Maryland Public Television.

11 MS. NEUMAN: Thank you. Is there  
12 anything else? Okay hearing none then I'll call  
13 the end to the forum. Thank you all very much for  
14 attending and for your insights and if you think  
15 of anything else please let us know in writing.  
16 The more detail the better, thanks so much.

17 (Whereupon, the HEARING was  
18 adjourned.)

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## 1 CERTIFICATE OF NOTARY PUBLIC

2 I, Carleton J. Anderson, III do hereby  
3 certify that the forgoing electronic file when  
4 originally transmitted was reduced to text at my  
5 direction; that said transcript is a true record  
6 of the proceedings therein referenced; that I am  
7 neither counsel for, related to, nor employed by  
8 any of the parties to the action in which these  
9 proceedings were taken; and, furthermore, that I  
10 am neither a relative or employee of any attorney  
11 or counsel employed by the parties hereto, nor  
12 financially or otherwise interested in the outcome  
13 of this action.

14 /s/Carleton J. Anderson, III  
15  
16

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18 Commonwealth of Virginia  
19 Commission No. 351998  
20 Expires: November 30, 2016  
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22